



U.P. Hidden Coast
Recreation Heritage Route



Management
Plan



November 2006

Preface

First and foremost, this Management Plan is a living document. It is expected to be updated and modified into the future as needs, ideas, motivation, opportunities and new discoveries come about. Of course, there are many other circumstances in which this original Management Plan may change, such as new committee members or funding opportunities, to name a few.

This Management Plan is the mechanism for any and all interested persons. It lists the recreational resources of the proposed route as well as several other points of interest. Having a compiled list of such resources will allow interested persons to see the big picture of what the proposed heritage route has to offer to visitors as well as to the local population.

Management strategies, such as increasing grassroots support, using what is available and educating the public lay the foundation for future practices. Promotion and marketing strategies are also listed in this document. And finally, possible funding sources for implementing projects defined by the Advisory Committee have been included.

It is possible to come together, be creative, enhance aesthetic qualities, improve safety and spur economic development.

Through funding assistance from the Michigan Department of Transportation and the eagerness of Nominating Committee members, the Central Upper Peninsula Planning and Development (CUPPAD) Regional Commission has worked diligently to prepare the following Management Plan, one component of the Heritage Route Application. Until further updates of this plan say otherwise, copies can be obtained by contacting CUPPAD at 906.786.9234.

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