PROGRESS REPORT AND AMENDMENTS TO THE COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY REPORT

Adopted March 19, 2015

To be attached as an addendum to the Central Upper Peninsula Comprehensive Economic Development Strategy Report dated February, 2011.





Introduction

This addendum to the 2011-2015 Comprehensive Economic Development Strategy Report adopted in February 2011 identifies activities undertaken by the CUPPAD Regional Commission, the CUPPAD staff, and the CEDS Committee. The report includes the progress in meeting the goals of the five-year CEDS, the status of CEDS projects identified for 2014, and a listing of 2015 priority and support projects. This update was approved by the CEDS Strategy Committee, whose composition aligns with the new requirements outlined in the EDA Regulatory Revision Final Rule released in 2014.

Summary of CUPPAD Staff Activities – October 1, 2013 to September 30, 2014

The CUPPAD Regional Commission serves its region in a wide variety of ways. During the fiscal year 2014, CUPPAD staff undertook economic development activities, provided grant writing, administration and clearinghouse services, and developed a variety of planning documents, including master plans and recreation plans. CUPPAD has continued to provide staff support to the Criminal Justice Planning Committee.

CUPPAD staff updated zoning ordinances to meet the Michigan Public Act 110 of 2006 requirements. Staff also helped several communities meet the Master Plan requirements of the Michigan Public Act 33 of 2008 by providing plan development services and technical assistance as needed.

CUPPAD's mapping and related GIS activities includes assistance to cities, townships, and state agencies by producing a wide variety of map documents ranging from parcel mapping to 911 maintenance. In addition, CUPPAD staff has been involved in non-motorized trail systems and recreational trail/route systems.

CUPPAD staff works in partnership with the Michigan Council for Arts and Cultural Affairs in the award and administration of art minigrants. In the fiscal year 2014, eleven mini-grant awards were given out ranging from \$1,500 to \$4,000.

The remainder of this document is a more in-depth listing of the activities of the CUPPAD staff during fiscal year 2014.

CDBG ACTIVITIES

The primary objective of the CDBG program is the development of viable communities by the provision of decent housing, a suitable living environment, and expanding economic opportunities, principally for persons of low and moderate income. This is achieved by ensuring that each funded activity meets one of three named national objectives: benefiting low and moderate income persons, preventing or eliminating slums or blight, or meet urgent need.

CUPPAD has two certified grant administrators on staff. Those staff members assist local units of government with preparation, development and submission of CDBG grant applications. Staff will assist with the administration of the grant, which includes environmental review preparation, submission of required documents to the appropriate staff at either MEDC or MSHDA and ensure project compliance with federal regulations.

CDBG grant applications and/or grant administration in 2014 were:

- City of Ishpeming/Marquette County Downtown Ishpeming Façade program Part 2 application submitted & administration.
- Michigamme Township DIG Part 2 application submitted & administration.
- City of Negaunee Urgent Need Deep Freeze- Part 1 and part 2 applications submitted.
- City of Escanaba Urgent Need Deep Freeze Part 2 application submitted.
- City of Manistique Cedar Street Improvements Administration.

ENVIRONMENTAL REVIEWS

While environmental reviews are part of a CDBG application, they are also required for other projects. Environmental Reviews were prepared or initiated in 2014 for the following projects.

- City of Gladstone CDBG Urgent Need Deep Freeze.
- City of Negaunee CDBG Urgent Need Deep Freeze.
- City of Munising CDBG Urgent Need Deep Freeze.
- City of Manistique CDBG DIG.
- Michigamme Township CDBG DIG.

ECONOMIC DEVELOPMENT ADMINISTRATION (EDA) - Deacon Calf Project

- Surveyed the dairy farms of the region to assess attitudes toward various future steps to take.
- Obtained an educational package including draft legal documents toward creating a farm cooperative (or other) entity by which to further address the issue in the future.
- Determined a new slaughter facility is not feasible.
- Explored new markets for beef products.
- Explored the viability of feed lots. Obtained cost specifications for the creation of a 200 unit feed lot, taking calves all the way to finished market weights.
- Obtained cost specifications for taking deacon calves from birth to 300 lbs. Obtained these specifications for both a small group of calves (six) and large groups of calves (200, 500, 1000).
- Estimated the economic impact of taking 1,000 Deacon calves to finished market weights.
- Identified and documented an efficient, large scale (1,400 head) specialty calf raising operation.

MISCELLANEOUS GRANT APPLICATIONS

CUPPAD maintains a comprehensive listing of foundation grants, federal and state grant programs. CUPPAD staff assists communities and organizations by identifying grant opportunities and with the preparation of grant applications. CUPPAD continues to assist communities to find and develop/draft grant applications for projects.

- Prepared and submitted an application to the Department of Labor's Youth CareerConnect program to improve healthcare occupations programs in collaboration with Michigan Works! and local Career Technical Education agencies (not awarded).
- Prepared and submitted an application to the Michigan Department of Agriculture and Rural Development's Strategic Growth Initiative to conduct a feasibility study for a regional cold storage facility (not awarded).
- Prepared and submitted an application to EDA's Local Technical Assistance program to produce a workable model for energy cost savings for industrial parks across the Upper Peninsula in partnership with Michigan Technological University (awarded).
- Prepared and submitted MDNR Aquatic Habitat Program pre-proposal (approved for further consideration).
- Prepared and submitted an application to the USDA's Beginning Farmer program to promote agricultural workforce development in the region (not awarded).
- Prepared and submitted an application to Great Lakes Integrated Science and Assessments (GLISA) to engage communities around the region in climate change planning and develop climate change adaptation plans for the region (not awarded).
- Prepared and submitted an application to the Hannahville Indian Community to establish a youth-group dedicated to promoting agriculture based careers in Delta County (awarded).
- Prepared and submitted an application to the State of Michigan's Regional Prosperity Initiative program to form a "Regional Prosperity Collaborative" and develop a 5-year economic development blueprint (awarded).
- Prepared and submitted an application to the Michigan Rural Council for a Community Grant Award to establish a Young Professionals/Placemaking group (not awarded).
- Prepared and submitted an application to the Hannahville Indian Community to develop and install interpretive signs to educate the public about the history, culture, and wildlife along the U.P. Hidden Coast Heritage Route (pending).
- Prepared and submitted an application to the Superior Health Foundation for an Upper Peninsula Collaborative Healthcare Needs Assessment (awarded).

MISCELLANEOUS TECHNICAL ASSISTANCE

CUPPAD is often contacted for miscellaneous technical assistance. In FY 2014, technical assistance included:

- Wells Township (Marquette County) Presentation on master planning to planning commission.
- Dickinson County Township Association Presentation on CUPPAD services.
- Delta County Airport Provided information about EDA Public Works Program and facilitated meeting with EDA.
- U.P. State Fair Provided information about EDA Public Works Program and facilitated meeting with EDA.

 Alger County - Provided information about developing a new jail facility in the County and assisted county on possible state funding opportunity.

COMMUNITY PLANNING

According to Public Act 33 of 2008, the Michigan Planning Enabling Act, Master Plans must address specific criteria, including land use and infrastructure issues as well as a zoning plan and future land use. Master Plans completed or in progress include:

- Powell Township Prepared draft Master Plan and assisted with public input process.
- Breen Township Prepared draft Master Plan and assisted with public input process.
- Norway Joint Area Master Plan Prepared update of Census information for Master Plan.
- Ingallston Township Provided technical assistance during Master Plan update.
- Republic Township Prepared update of Census information for Master Plan.

RECREATION PLANNING

The Michigan Department of Natural Resources and Environment requires all communities to develop a 5-year Recreation Plan in order to be eligible for Michigan Natural Resources Trust Fund, Recreation Passport and Land and Water Conservation Fund Grants. Recreation Plans completed or in progress include:

- City of Manistique Provided technical assistance for recreation plan update.
- City of Menominee Prepared draft recreation plan.
- Meyer Township Prepared draft recreation plan.
- Delta County Amendment to Recreation Plan to include projects from the UP State Fair.
- Masonville Township Discussed recreation planning needs and a MDNR Passport grant application.

CUPPAD staff routinely provides information and assistance to communities with recreation planning and assistance with funded projects:

- Waucedah Township Discussed preparation of recreation plan and adoption process.
- City of Munising Discussed preparation of recreation plan and adoption process. Prepared recreation survey for the City.
- Cedarville Township Discussed preparation of recreation plan and adoption process.
- Burt Township Discussed preparation of recreation plan and adoption process.
- Masonville Township Recreation grant information.

CUPPAD staff assisted the following communities with drafting and submitting recreation grant applications:

- Sands Township Warming Hut at Blueberry Ridge Ski Pathway- follow-up materials.
- City of Negaunee Improvements to Bernie Fields Park- follow-up materials.

- Waucedah Township Prepared and submitted a MDNR Passport application to upgrade and improve their existing community park (awarded).
- Prepared and submitted MDNR Recreation Grant proposal for Nadeau Township (awarded).

ZONING

Public Act 110 of 2006, as amended, the Michigan Zoning Enabling Act, allows communities to adopt zoning ordinances. Zoning ordinances are based on Master Plans, addressing future development plans and goals. Zoning ordinances provide for the implementation of Master Plans by regulating the use of land, buildings and structures to promote the public health, safety and welfare. Zoning Ordinances or major updating amendments completed or in progress include:

- Breitung Charter Township Updating ordinance.
- Humboldt Township Completed ordinance revision.
- Menominee Township Drafting new ordinance.
- Forsyth Township Updating ordinance.
- Norway Area (City & Twp.) Updating ordinance.

CUPPAD staff has provided technical zoning assistance to local units:

- Ford River Township Provided a full digital copy of their existing zoning ordinance, discussed specific concerns regarding a home occupation gunsmithing case, and provided example zoning regulations for private use landing strips.
- Mathias Township Provided draft zoning regulations regarding windmills. Also reviewed and consulted with the Chair of the Planning Commission regarding wireless communication towers.
 Provided a public hearing notice and a notice of adoption.
- Onota Township Attended a Planning Commission meeting and discussed options as to how to handle a (desirable) resort land use in an otherwise residential district (nonconforming use, conditional use, etc.).
- Masonville Township Provided draft zoning regulations for wireless communication towers, a notice of public hearing, and a notice of adoption.
- Spurr Township, Baraga County Referred to CUPPAD due to Forsyth Twp. work. Discussed providing a new zoning ordinance, after clearing with WUPPDR.
- Harris Township Provided a public hearing notice, attended their Planning Commission, reviewed their proposed adult business regulations and provided recommendations.

PRE DISASTER HAZARD MITIGATION PLANNING

CUPPAD staff successfully prepared a grant application for Delta County to provide funding for updating individual county hazard mitigation plans for Alger, Delta, Menominee and Schoolcraft counties. CUPPAD staff worked with the local emergency management coordinators and the LEPC committees in the update process and prepared draft hazard mitigation plans for each County.

SOLID WASTE MANAGEMENT PLANNING

CUPPAD staff assisted the following counties with amendments to their county solid waste plan:

- Dickinson County Solid Waste CUPPAD staff represented "regional planning interest" as a committee member on the Dickinson County Solid Waste Planning Committee concerning the operations of the Niagara Development type III landfill.
- Delta County Solid Waste CUPPAD staff is facilitating the plan amendment to allow nonhazardous waste generated within the property of the Escanaba Paper Company to be disposed at the Escanaba Paper Company landfill.

CLEARINGHOUSE REVIEWS

CUPPAD serves as the regional clearinghouse review agency for proposed federally funded projects. Through this role, CUPPAD enhances intergovernmental coordination and encourages opportunities for public comment on projects of regional significance. In FY 2014, CUPPAD staff conducted 16 reviews on projects requesting federal funds.

DATA REQUESTS

CUPPAD regularly receives and fulfills requests for demographic and other data:

- Collaborated with Michigan Works! to provide employer information to Northern Michigan University for their County Profiles
- City of Escanaba Demographic information.
- Ingallston Township Census resource information.

CRIMINAL JUSTICE PLANNING COMMITTEE

CUPPAD provides the meeting room and administrative staff for the Criminal Justice Planning Committee. In fiscal year 2014 CUPPAD continued the Commission's 38-year sponsorship of the Criminal Justice Planning Committee. The committee is comprised of professionals from law enforcement agencies, courts, social service agencies, advocacy groups and interested individuals. CUPPAD's involvement allows the various criminal justice related agencies to have the necessary vehicle to coordinate programs and remain updated on each agency's programs.

Activities of CUPPAD's Criminal Justice Planning Committee in FY2014 were as follows:

- Organized four Criminal Justice Planning Committee meetings. Meeting topics included:
 - O Mike Groleau, Delta County Deputy Sheriff and Assistant Director for the Dive Rescue Team, briefed the Committee on the Dive Rescue Team which serves Delta, Dickinson and Iron Counties. The Team consists of four sworn law enforcement officers and dedicated volunteers representing former armed service members, MDOC, EMTs and nurses.

- o Lt. Tim Sholander with UPSET gave a presentation on U.P. drug trends. A power point was given showing the meth lab process, including the ingredients used to make meth, the cooking vessels, the dangers involved, and physical effects of exposure. The Michigan Medical Marihuana Act was also discussed.
- Katie Ritzenhein with Child & Family Services of the U.P., and Homeless Assessment Resource Agency (HARA) representatives gave a presentation on homeless services available in the U.P.
- A presentation and tour of the Bay Pines Center in Escanaba was given by Jim McClain, Program Manager, and staff. Bay Pines offers secure residential treatment for adjudicated male and female youth ages 12 to 17.

GIS/MAPPING

CUPPAD's GIS/mapping department goes far beyond the typical production of mapping and graphic reproduction. The GIS/mapping department also functions as the computer technology arm for CUPPAD, providing services including: technical assistance to communities requesting support with their GIS technology and training community personnel in computer technology.

Streets and Roads:

 Created a 2014 surface condition map depicting the overall road conditions and sidewalks for the City of Norway.

Fire Atlases & 911 Mapping:

• 2013/2014 Schoolcraft County Fire Atlas update.

Community Planning and Zoning Projects:

- Updated Republic Township Zoning Map.
- Updated Breitung Township Zoning Map to include airport safety zones.
- Breen Township Zoning Map Updated parcel layer to include zoning districts.

Completed maps for the following Master Plans and Recreation Plans:

- Ingallston Township Master Plan
- Breen Township Master Plan
- City of Menominee Recreation Plan
- Meyer Township Recreation Plan

Miscellaneous:

- Created multiple miscellaneous maps for local communities.
- Developed maps of geocoded broadband survey data for Marquette County.

- Updated workstation(s) GIS software.
- Updated maps for individual hazard mitigation plans for Alger, Delta, Menominee and Schoolcraft Counties.

TRANSPORTATION PLANNING

CUPPAD works closely with the Michigan Department of Transportation on a number of programs and projects.

Access Management

Attended the annual US 41 Corridor Group law enforcement meeting.

Highway Performance Maintenance System database

CUPPAD collects road and traffic data for specific sample road segments of the HPMS database. Updated road segments for the HPMS database.

Assistance to MDOT and Local Communities

- Met with local school districts and collected data to explore the creation of a regional school bus network.
- Participated in MDOT Superior Region Bike and Pedestrian Safety Committee meetings to improve non-motorized transportation in the region.
- Facilitated sending notices to local governmental officials and other interested individuals regarding the Annual Rural Elected Officials meeting. Attended the meeting.
- Facilitated sending notices to local officials regarding MDOT training/workshop opportunities.
- Distributed MDOT Road & Trail Bicycle Guide maps to various localities, agencies and businesses for redistribution.
- Prepared map of U.P. for use in the proposed southern U.P. trail system.
- Updated and printed maps for Delta County depicting certified Act 51 roads within the county.
- Prepared map of Delta County for Delta County Central Dispatch.
- Extracted current road network for respective 911 systems for Alger, Delta, Dickinson and Menominee counties.
- Participated in the Great Lakes Navigation Structure Risk Communication meeting hosted by the Army Corps of Engineers held at Bay College. Heard about the current conditions of coastal infrastructure and projected risks posed by deferred maintenance.

Asset Management

- Arranged for and participated in the PASER road rating of federal aid eligible roads within the various jurisdictions within the region.
- Assisted the City of Norway with rating their local roads and sidewalks.
- Responded to requests regarding RoadSoft and RoadSoft updates. Provided extensive technical
 assistance to local governmental units with troubleshooting and installing local road data into
 the agencies' computer system.
- With city staff rated all roads and sidewalks within the city of Norway.

- Provided City of Norway with end of year reporting activities, exported current data from region data base and imported current data into the city's road project data base. Created map depicting current surface condition for Norway city.
- Promoted Asset Management conferences and training workshops to local officials.
- Provided technical assistance to Delta County, Menominee County, Norway city and Stephenson city with RoadSoft issues and creating reports.
- Attended the 2013 Fall Asset Management conference in Escanaba.

Rural Task Force and Small Urban Grant Programs

CUPPAD staff assists MDOT with management of the Rural Task Force and Small Urban Grant programs.

- Arranged for/scheduled meetings with the individual local task force committees of Alger, Delta, Dickinson, Marquette, Menominee, Schoolcraft counties. Attended county meetings, prepared meeting minutes. Received project data sheets.
- Arranged for/scheduled meetings for the 12A and 12B Rural Task Force committees. Attended meetings, prepared meeting minutes. Received project data sheets.
- Forwarded documentation of the Rural Task Force road selections to MDOT.
- Facilitated the meeting of Delta, Dickinson and Menominee 12B Rural Task Force to amend the balance sheet. Submitted documentation to MDOT.
- Administratively approved changes for Alger County Road Commission, Marquette County Road Commission, Menominee County Road Commission, and Dickinson County Road Commission projects to the balance sheet.
- Worked with members of 12A Rural Task Force to make changes to the e-file balance sheet to have 12A fiscally constrained.
- Arranged for meeting with Rural Task Force 12B to discuss and prioritize projects for MDOT "special set-aside program."
- Participated in the MDOT Rural Task Force training sessions.
- Facilitated meetings of the Small Urban Selection committees. Attended, prepared minutes and submitted documentation to MDOT.

U.P. Hidden Coast Recreation Heritage Route

CUPPAD undertook the following activities associated with the U.P. Hidden Coast Recreation Heritage Route:

- CUPPAD staff coordinated and attended meetings of the Heritage Route Advisory Committee.
 These meetings provided a general direction for the updating of the Hidden Coast Heritage Route Plan revision.
- CUPPAD staff met individually with key stakeholders to gain their input on the project.
- Participated as a presenter at a UP Economic Development Alliance meeting discussing the UP Hidden Coast Heritage Route.
- Developed a new website and social media page to promote the route to the public.
- Developed promotional materials about the route for the Pure Michigan campaign.
- Attended statewide meeting of heritage program managers to discuss the program.
- CUPPAD attended a meeting with tribal officials discussing the State of Michigan Scenic Byway

plan.

US-41 Incident Management Plan

CUPPAD staff assisted MDOT with development of an emergency incident management plan identifying detour routes to be used in the event of an emergency along US-41 from the US-141 intersection to the terminus north of Copper Harbor. CUPPAD developed descriptions and accompanying maps depicting the routes and drafted letters of understanding between MDOT and respective road agency regarding use of the roadway in the event of an emergency.

Road and Trail Bicycling Guide Map

CUPPAD staff is assisting MDOT with updating and reprinting a non-motorized map of the Central Upper Peninsula. Bicycle and shared or multiuse trails will be identified and related information will be included on the map.

ART MINI-GRANTS

In partnership with the Michigan Council for the Arts and Cultural Affairs, CUPPAD regranted \$28,960 to local organizations for support of small arts and cultural projects and professional and organizational development grants:

Alger Parks & Recreation Dept. (Alger County)	\$3,500
City of Munising Bay Art Association (Alger County)	\$2,000
Players de Noc, Inc. (Delta County)	\$3,529
City of Norway (Dickinson County)	\$4,000
Beaumier U.P. Heritage Center (Marquette County)	\$2,471
Superior Alliance for Independent Living (Marquette County)	\$4,000
Marquette Alger Regional Educational Service Agency (Mqt. Co.)	\$1,500
Liberty Children's Art Project (Marquette County)	\$1,500
Marquette Maritime Museum (Marquette County)	\$1,060
Manistique Area Kiwanis (Schoolcraft County)	\$1,900
Manistique Area Schools YETI (Schoolcraft County)	\$3,500

SPECIAL PROJECTS

Davis Bacon Wage Monitoring Compliance

CUPPAD assisted the following community with monitoring activities to ensure compliance with Davis Bacon wage requirements for construction associated with a USDA Rural Development funded project:

• City of Negaunee

Brownfield Redevelopment

CUPPAD staff assisted the Delta County Brownfield Redevelopment Authority with various projects.

CUPPAD staff assisted Delta County with the preparation of an EPA grant to fund assessments in the county; the county was unsuccessful in obtaining the grant.

UPWard Initiative

CUPPAD staff has participated in meetings with the infrastructure committee working on transportation and transmission projects.

Young Professionals/Placemaking Group

CUPPAD and Michigan Works! formed a working group to address the difficulties of attracting and retaining young professionals to the region. This group also looks for opportunities to apply placemaking principles to make the region more attractive to young professionals.

STAFF DEVELOPMENT

Continuing education and staff development is critical to providing the optimum service to CUPPAD members. Staff development activities in FY 2014 were:

- Continued membership in the Michigan Association of Planning and attended the 2014 MAP conference in Kalamazoo.
- Continued membership in MICAMP (Michigan Communities Association of Mapping Professionals), and attended annual conference.
- Staff attended relevant workshops and seminars sponsored by Michigan State University Extension, Michigan Economic Development Corporation, Michigan Department of Transportation, Michigan Works!, Upper Peninsula Economic Development Association, Michigan Association of Regions, Michigan Tourism Taskforce, Michigan Department Natural Resources and Environment, U.P. Food Exchange, Center for Regional Excellence, UP Regional Homeland Security and Small Business Administration.
- CUPPAD staff attended the Forest Products Conference in Florence, WI.

- Staff met with the regional representative of the U.S. Department of Commerce Economic Development Administration and maintains regular contact with other state and federal agencies including the Department of Justice, Bureau of Indian Affairs, Department of Energy, Michigan Department of Transportation, Michigan Department of Energy, Labor and Economic Growth.
- The Executive Director took part in the EDA conference calls relating to EDA programs.
- Attended the Upper Peninsula Young Professionals Conference hosted by 40 Below in Marquette.
- Attended PASER (road rating) trainings.
- Staff attended the Michigan Economic Development Corporation (MEDC) CDBG Certified Administrator training; two staff members are Certified CDBG Grant Administrators.
- Staff attended MEDC Redevelopment Ready Communities training which taught techniques on ensuring planning and zoning practices are attractive to potential businesses.

Membership

Membership in the CUPPAD Regional Commission is voluntary and open to all local units of government in the central Upper Peninsula. The Commission enjoys widespread support among local units. Total membership in FY14 includes 80 (86%) of the 93 eligible units.

The current representatives to the CUPPAD Regional Commission are:

TABLE 1 CUPPAD Regional Commission and Executive Committee					
FY 2013-FY 2015					
Name	Executive Committee	•		County	
Rod DesJardins	Х	Local Government	М	Alger	
Dan Wilson		Local Government	М	Alger	
Paul Whitmarsh		Local Government	М	Alger	
Joe Maki		Business	М	Delta	
Tom Elegeert	Х	Workforce Development	М	Delta	
Benny Herioux		Business	М	Delta	
Dave Rivard		Local Government	М	Delta	
Katy Sporer		Business	F	Delta	
Gregg Johnson		Business	M	Delta	

TABLE 1 CUPPAD Regional Commission and Executive Committee FY 2013-FY 2015

Name	Executive Committee	Represents	Sex	County	
Joe Stevens	Х	Business	М	Dickinson	
Ray Anderson		Local Government	М	Dickinson	
Chuck Adams		Local Government	М	Dickinson	
Barb Bedard	Х	Business	F	Dickinson	
Len Bal		Local Government	М	Dickinson	
Bob Werner		Business	М	Dickinson	
Gerry Corkin	Х	Workforce Development	М	Marquette	
Don Kristola		Business	М	Marquette	
Jeff Thornton		Local Government	M	Marquette	
Jim Kippola		Local Government	M	Marquette	
Al Feldhauser		Local Government	М	Marquette	
William Carlson		Local Government	М	Marquette	
Max Ross		Business	М	Menominee	
Jim Gardiner	Х	Local Government	M	Menominee	
Joe Linder		Local Government	M	Menominee	
Sheila Aldrich	X	Local Government	F	Schoolcraft	
Omer Doran		Local Government	M Schoolcra		
Jill Beaudo	Х	Business and Tribal Government	F	Hannahville Indian Community	

Strategy Committee

The Strategy Committee represents the main economic interests of the region. This group also serves as the Advisory Committee for the Central U.P. Regional Prosperity Initiative, which is a state-sponsored group that meets regularly to discuss regional issues and strategies to promote economic development and quality of life through collaboration. The Committee receives input from the CUPPAD Regional Commission and from non-member private citizens. The 2015 Strategy Committee listed below developed the CEDS amendment.

TABLE 2				
Comprehensive Economic Development Strategy Committee				
FY 2014-15				
Name	Represents			
Donna LaCourt (MI Dept. of Ag. And Rural Dev.)	Public Official			
Dave Anthony (Hannahville Indian Community)	Tribal/Minority			
Amy Clickner (U.P. Collaborative Development Council)	Economic Development			
Vince Bevins (MDOT – Superior Region)	Public Official			
Rochelle Cotey (AlTran)	Transportation			
Joel Schultz (CUPPAD)	Economic Development			
Orrin Bailey (Michigan Works!)	Workforce Development			
Dr. Laura Coleman (Bay College)	Educational Institution			
Jackie Pride (Verso Corporation)	Private Sector			
Jeff Ratcliffe (U.P. Economic Development Alliance)	Economic Development			
Bob Eslinger (Northern Michigan University)	Educational Institution			
Jim Baker (Michigan Technological University	Educational Institution			
Jon Mead (Upper Peninsula Council for Area Progress)	Non-Profit			
Carl Lindquist (Lake Superior Watershed Partnership)	Non-Profit			
Stacy Haughey (Michigan DNR)	Public Official			
Tony Retaskie (U.P. Construction Council)	Labor			
John Madigan (Pictured Rocks Cruises)	Private Sector			
Gary LaPlant (U.P. Community Foundation)	Non-profit			
Julee Kaurala (DHS)	Public Official			
Suani Nieto (Delta County Airport)	Public Official			
Bruce Orttenburger (Dickinson Area Partnership)	Economic Development			
Jeffrey Holt (Sault Ste. Marie Tribe)	Tribal/Minority			

Population

The population of the central Upper Peninsula has continued to decline. The region's population according to the 2010 Census is 172,429, a decline of 2,288 from Census 2000 figure of 174,717. Within the six county region, only Marquette County posted a gain in population of almost 4 percent. Overall, the region's population fell by 1.3 percent.

TABLE 3 Population Change 2000- 2010 and 2010- 2013					
County	2000	2010	2013	% Change 2000- 2010	% Change 2010-2013
Alger	9,862	9,601	9,497	-2.6	-1.1
Delta	38,520	37,069	36,967	-3.8	-0.3
Dickinson	27,472	26,168	26,201	-4.7	+0.1
Marquette	64,634	67,077	67,358	+3.8	+0.4
Menominee	25,326	24,029	23,917	-5.1	-0.5
Schoolcraft	8,903	8,485	8,407	-4.7	-0.9
CUPPAD Region	174,717	172,429	172,347	-1.3	-0.1

Central Upper Peninsula Action Plan

The action plan identified in the CEDS document adopted in February 2011 for 2011-2015 as outlined below continues to be the prevailing program for the Central Upper Peninsula region.

- 1. Identify goals.
- 2. Identify priority projects on an annual basis.
- 3. Work collaboratively with local, state and federal agencies and private businesses to advance goals related to transportation, transit, transmission issues, community preparedness and related issues.
- 4. Work collaboratively with Workforce Development, Michigan Department of Natural Resources and Environment, Department of Energy, Labor and Economic Growth, Michigan Economic Development Corporation and other appropriate agencies to address workforce and technology issues.
- 5. Match local, state, and federal funding with private funds to obtain and utilize the optimum mix of funds and fiscal resources to assure adequate funds are available.

ECONOMIC PERFORMANCE FACTORS

The economic factors below have been used singularly or in combination as appropriate to determine the effectiveness of economic development activities:

- Jobs created
- Client satisfaction
- Increase in regional assessed value
- Cluster creation and expansion
- Community preparedness plans

PROGRESS TOWARD ACHIEVING GOALS

CUPPAD has made significant progress towards achieving the goals identified in the February 2011 CEDS document. Due to the geographic size and complexity of the Central Upper Peninsula many, if not most, of the goals will require ongoing efforts. Recognizing little is accomplished by a single entity, CUPPAD

has worked in collaboration with a wide variety of other agencies in both the Upper Peninsula and in Northeast Wisconsin to advance the goals and strategies identified by the February 2011 CEDS document.

The eight goals below were identified in the 2011 CEDS document, and meet one or more of the performance factors also identified.

<u>GOAL 1:</u> STRENGTHEN AND BUILD CAPACITY OF LOCAL UNITS OF GOVERNMENT

In 2013, CUPPAD submitted a grant to the Michigan Department of Technology, Management, and Budget's Regional Prosperity Initiative for the creation of a regional collaborative to strengthen the capacity of communities and develop a regional prosperity plan for the six-county region. DTMB awarded CUPPAD the total requested amount of \$159,000. In FY 2014, CUPPAD facilitated monthly meetings of the collaborative, which contained representatives from economic development, workforce development, transportation, adult education, higher education, healthcare, and natural resources organizations. This group developed a variety of collaborative economic development strategies to move the region forward, fifteen of which were selected as priorities for the next five years. CUPPAD developed an implementation plan based on these strategies.

CUPPAD continues to assist local units of government with the development or updates of master plans. Master Plans completed or in progress in 2014 include:

- Powell Township Prepared draft Master Plan and assisted with public input process.
- Breen Township Prepared draft Master Plan and assisted with public input process.
- Norway Joint Area Master Plan Prepared update of Census information for Master Plan.
- Ingallston Township Provided technical assistance during Master Plan update.
- Republic Township Prepared update of Census information for Master Plan.

CUPPAD continues to assist local units of government with the development or updates of zoning ordinances. Zoning ordinances provide for the implementation of Master Plans by regulating land use, buildings, and structures to promote public health, safety and welfare. Zoning assistance has been provided to the following communities:

- Breitung Charter Township
- Humboldt Township
- Menominee Township
- Forsyth Township
- Norway Area (City & Twp.)
- Ford River Township
- Mathias Township
- Onota Township
- Masonville Township
- Spurr Township, Baraga
- Harris Township

CUPPAD staff continues to make educational presentations at various venues.

GOAL 2:

OPTIMIZE THE ECONOMIC POTENTIAL OF EXISTING NATURAL RESOURCES AND ECONOMIC CLUSTERS IN COST EFFECTIVE AND INNOVATIVE WAYS

As detailed in the Staff Activities Report, CUPPAD submitted several grant applications for projects that aim to bolster the region's agriculture industry. Local leaders and farmers consistently mention that a lack of interest in agricultural careers among local youth is an issue as many area farmers approach retirement age. Consequently, CUPPAD successfully prepared and submitted an application to the Hannahville Indian Community to establish a youth group dedicated to promoting agriculture based careers in Delta County. This group will tour area farms and agriculture-related businesses to learn more about the wide range of occupations available in the regional agriculture industry, including value-added processes that have the potential to locally grow the industry's economic potential.

CUPPAD staff continued to work with the local emergency management coordinators and the LEPC committees on the update process for county hazard mitigation plans. Additionally, CUPPAD collaborated with the dairy industry throughout the region in implementing the EDA-funded project to identify a means of obtaining a more reasonable, profitable return on Deacon Calves.

GOAL 3:

IMPROVE INFRASTRUCTURE IN THE CENTRAL UPPER PENINSULA INCLUDING ELECTRICAL TRANSMISSION, BROADBAND COMMUNICATIONS, ROADS, AIRPORTS AND HARBORS

Transportation and infrastructure issues were oft-discussed in the CUPPAD region in FY14. The Regional Prosperity Initiative group identified increasing energy costs and lack of access to wireless phone service and broadband internet as major barriers to economic growth the region, and developed strategies to address these problems: 1) Expand broadband and wireless access in the region and 2) Pursue funding to research short- and long-term energy solutions for the U.P.

CUPPAD began to work with partners to address the first issue by assisting the Marquette County Technology Planning Committee with a broadband access survey by analyzing the results and mapping areas underserved by phone and internet providers. This data can be used to show providers that there is a market in these rural areas. CUPPAD plans to assist other counties in the region with similar studies.

To address the problem of rising energy costs, CUPPAD successfully submitted a Local Technical Assistance application to EDA to study a variety of potential energy options at industrial parks across the U.P. These options may help industrial park tenants reduce their energy costs, encouraging them to remain in the area and allowing them to invest in business expansion.

Other activities that worked toward this goal include:

- CUPPAD assisted several local governments with their applications to the State's CDBG program for repairs to critical infrastructure damaged by the 2014 deep freeze.
- CUPPAD assisted the Michigan Department of Transportation (MDOT) and local road agencies with evaluating pavement surface conditions.

- CUPPAD assisted MDOT with the local management of the Rural Task Force program in the selection of road improvement projects.
- CUPPAD collected road and traffic data for specific sample road segments of the Highway Performance Maintenance System database.
- CUPPAD assisted the City of Norway with rating their local roads and sidewalks.
- CUPPAD participated in the Great Lakes Navigation Structure Risk Communication meeting
 hosted by the Army Corps of Engineers held at Bay College. Heard about the current
 conditions of coastal infrastructure and projected risks posed by deferred maintenance.

GOAL 4:

SUPPORT EFFORTS TO STABILIZE, DIVERSIFY, AND STRENGTHEN THE REGIONAL ECONOMY BY THE ATTRACTION OF NEW BUSINESS AND INDUSTRY, THE EXPANSION AND STABILIZATION OF EXISTING INDUSTRIES, AND ASSIST IN PROJECTS THAT IMPROVE THE ECONOMIC VIABILITY OF LOCAL, REGIONAL, NATIONAL AND GLOBAL MARKETS

Disparities in wages between and urban areas are perceived to be a major obstacle to attracting and retaining talented individuals in the region which in turn reduces the ability of local businesses to compete nationally and globally. CUPPAD addressed this issue by successfully applying for funding from the Michigan Economic Development Corporation to study rural wage disparities and recruitment problems and develop strategies for addressing the issues. The study found that disparities were highest among leadership and management occupations, and recommendations included increased leadership development opportunities, mentoring, and regional collaboration to implement placemaking techniques and market the unique attributes of the U.P. to attract talent. Michigan Works!' Business Services Team will assist businesses with implementing these recommendations by connecting them to the necessary resources and expertise.

Additionally:

- CUPPAD assisted the Delta County EDA with developing an application to the Michigan Department of Agriculture and Rural Development for an aquaculture pilot project in partnership with a private company.
- CUPPAD continues to collaborate with adjacent regional planning commissions on projects of mutual importance.
- CUPPAD continues to collaborate with Northern Michigan University, Bay de Noc Community College, University of Wisconsin-Marinette, Lake Superior State University and Michigan Technological University on projects of national and international importance.
- CUPPAD continues to collaborate with Michigan Works and the Michigan Economic Development Corporation to provide training, funds and assistance to potential businesses.

• CUPPAD staff continues to work with local communities in administering Community Development Block Grants for funds through the Michigan Economic Development Corporation.

<u>GOAL 5:</u> MAKE DEVELOPMENT TRAINING AVAILABLE TO ALL INTERESTED PERSONS

CUPPAD collaborates with Michigan Works! and MSU Extension to connect local residents, businesses, and public officials with the training opportunities available to them locally. Furthermore, CUPPAD ensures that commission members are kept up to date on issues of regional importance by hosting presentations made by state and local officials.

Additionally:

- CUPPAD routinely notifies local governments and the public of various training sessions and workshops being held in the region.
- CUPPAD continues to be a member of the Northern Michigan University Center of Regional Excellence (now called the Center for Rural Community and Economic Development) since its inception.
- CUPPAD provided assistance in developing county profiles which can be used for a variety of planning and business attraction efforts.
- CUPPAD continues to provide planning, zoning, grant writing and other assistance to local units of government to support local economic development efforts.
- Presentations on specific topics are provided to local units.

GOAL 6:

IMPROVE THE REGION'S ABILITY TO UTILIZE GEOGRAPHIC INFORMATION SYSTEM TECHNOLOGY

CUPPAD's GIS staff routinely prepares appropriate maps for studies, master plans and other planning documents so that local communities are equipped with the latest tools in planning and development. For example, CUPPAD has developed GIS parcel maps for various units of government as a means of assisting local assessors to meet Michigan's 14 point assessment requirements.

Additionally:

- CUPPAD's GIS staff updated Schoolcraft County's Fire Atlas.
- In collaboration with area school districts, CUPPAD is utilizing its GIS capabilities to develop a more efficient school busing route.
- CUPPAD updated the region's Road and Trail Bicycling Map in partnership with MDOT and assisted Dickinson County with their bike path project through GIS mapping.

GOAL 7:

TAKE AN ACTIVE PART IN NATURAL RESOURCE PLANNING AND DEVELOPMENT INCLUDING COASTAL AND INVASIVE SPECIES PLANNING

In FY14, CUPPAD prepared and submitted an application to Great Lakes Integrated Science and Assessments (GLISA) to engage communities around the region in climate change planning and develop climate change adaptation plans for the region. Although this application was not funded, CUPPAD continues to seek creative, collaborative approaches to addressing climate change and sustainability issues, which profoundly affect the region's natural resources. To this end, we extended an invitation to the region's nationally-recognized natural resources non-profit, the Superior Watershed Partnership, to participate in the CEDS Strategy Committee, which was accepted by their Director.

Additionally:

- CUPPAD took part in planning committees for the Wild Rivers Invasive Species Coalition.
- CUPPAD regularly prepares environmental review documents for projects involving federal funds.
- CUPPAD continues to ensure that community master plans addressed natural resources concerns.

GOAL 8: CONNECT AND ENHANCE REGIONAL TOURISM AND RECREATION

CUPPAD staff coordinated and attended meetings of the Heritage Route Advisory Committee. These meetings provided a general direction for the updating of the Hidden Coast Heritage Route Plan revision.

CUPPAD completed an update of the U.P. Hidden Coast Recreation Management Plan incorporating input from the Hannahville Indian Community, additional strategies and projects and updated information on the sites within the corridor.

CUPPAD staff routinely provides information and assistance to communities with recreation planning and assistance with funded projects. Assistance provided has included:

- City of Manistique Provided technical assistance for recreation plan update.
- City of Menominee Prepared draft recreation plan.
- Meyer Township Prepared draft recreation plan.
- Delta County Amendment to Recreation Plan to include projects from the UP State Fair.
- Masonville Township Discussed recreation planning needs and a MDNR Passport grant application.
- Waucedah Township- Discussed preparation of recreation plan and adoption process.
- City of Munising Discussed preparation of recreation plan and adoption process. Prepared recreation survey for the City.
- Cedarville Township Discussed preparation of recreation plan and adoption process.
- Burt Township Discussed preparation of recreation plan and adoption process.
- Masonville Township Recreation grant information.

CUPPAD staff assisted the following communities with drafting and submitting recreation grant applications:

- Waucedah Township Prepared and submitted a MDNR Passport application to upgrade and improve their existing community park (awarded).
- Prepared and submitted MDNR Recreation Grant proposal for Nadeau Township (awarded).

Priority Development Projects

Priority EDA Projects

Projects that meet the goals of the US Department of Commerce EDA guidelines for funding must be consistent with the goals and strategies identified in the previous section and advance global competitiveness, create jobs, leverage public and private resources, demonstrate readiness and the ability to use funds quickly and effectively, and have measurable outcomes.

Priority has been given for projects that support long-term coordinated and collaborative regional economic development approaches, support innovation and technology, encourage entrepreneurship and competitiveness and support strategies that link regional economies to the global marketplace.

The targeted EDA job cost ratio for various business types is:

TABLE 4 EDA Job Cost Ratio				
Project Type	Estimated Local Jobs Generated per \$10,000	Federal Cost Per Job		
Business Incubators	46.3 - 69.4	\$144 \$216		
Commercial Structures	9.6 - 13.4	\$744 \$1,008		
Roads & Other Transportation	4.4 - 7.8	\$ 1291 \$2,293		
Industrial Park Infrastructure	5.0 - 7.3	\$1,377 \$1,999		
Community Infrastructure	1.5 - 3.4	\$2,920 \$6,872		

STATUS OF 2014 PRIORITY PROJECTS

- **Cold Storage Feasibility Study** (CUPPAD Regional Commission) CUPPAD applied to MDARD for funding but was unsuccessful. However, CUPPAD plans to partner with Marquette County to establish additional cold storage space and a value added processing center at KI Sawyer.
- Upper Peninsula Wage and Cost of Living Study (CUPPAD Regional Commission/UP Collaborative Development Council) CUPPAD successfully applied for funding for this study and completed the project, published the report online, and is following up on recommendations by utilizing the Michigan Works! Business Services Team.

- **Regional Food Supply Plan** (CUPPAD Regional Commission) CUPPAD continues to pursue funding opportunities to develop this plan.
- Central U.P. Aquaculture Planning Study (Delta County Economic Development Alliance) –
 CUPPAD assisted the Delta County EDA with a funding application to MDARD for a pilot
 aquaculture project. The application made it through the first round and is awaiting an update
 from the State.
- Delta County Airport Renaissance Zone/Industrial Park Infrastructure (Delta County Economic Development Alliance) – CUPPAD continues to assist the Delta County EDA with pursuing funding for this project. CUPPAD is researching energy options for this park in partnership with Michigan Technological University as part of the EDA-funded Generating Economic Development study.
- Central U.P. Next Michigan Development Corporation Multimodal Transportation Asset Mapping (City of Escanaba, City of Marquette, Delta County, Marquette County) The Superior Trade Zone has been approved by the State and CUPPAD has applied for funding to incorporate the asset mapping into the FY15 Regional Prosperity Initiative plan.
- Ruth Butler Rehabilitation and Remodeling (U.P. State Fair Authority) CUPPAD continues to work with the U.P. State Fair Authority to find funding for this project.
- **Delta Green Aerospace and Marine Integrator Market Research Study** (Delta County Airport) CUPPAD continues to work with Delta County Airport to find funding for this study.
- Rapid River Community Health Center (Rapid River School District) Rapid River School District continues to seek funding for this project.
- Dickinson Area Manufacturing Skills Training & University Center (Dickinson County Economic Development Alliance) – DCEDA in partnership with Bay College West received a \$1.5 million grant from the U.S. DOL to prepare workers with the right skills for manufacturing jobs in partnership with the Michigan Advanced Manufacturing Consortium. This project is being expanded and resubmitted for 2015.
- Carpenter Avenue Water & Sewer Main Extension (City of Kingsford) CUPPAD continues to work with the City to seek funding for this project.
- Upper Peninsula Cargo Study (Sawyer International Airport) CUPPAD assisted Lake Superior Community Partnership and Sawyer International Airport with an application for funding from MEDC for this study.
- "UP the Sky" Mixed Use Commercial Development (Marquette Charter Township) Marquette Township is working with UP the Sky, LLC and landowners to get access to U.S. 41 to spur the project forward.
- **Negaunee Township Jackson Trace Water Main Expansion** (Negaunee Township) Negaunee Township continues to seek funding for this opportunity.
- **Negaunee Township Water System Reservoir Extension** (Negaunee Township) Negaunee Township continues to seek funding for this opportunity.
- Negaunee Township Water Main Extension Midway Drive Connector (Negaunee Township) –
 Negaunee Township continues to seek funding for this opportunity.
- Negaunee Township Water Main Extension Forge Connector (Negaunee Township) Negaunee Township funded this water main extension through capital improvement bonds.
- Menominee Industrial Park Renovation and Expansion (City of Menominee) CUPPAD continues to work with the City of Menominee to seek funding for this project. CUPPAD is researching energy options for this park in partnership with Michigan Technological University as part of the EDA-funded Generating Economic Development study.

- Renovation of the Little Bear West Arena (City of Manistique) CUPPAD assisted the City of
 Manistique with the update of their recreation plan so that they can apply for funding for this
 project through Michigan DNR's grant program.
- Manistique Non-Motorized Recreational Trail Plan (City of Manistique) CUPPAD assisted the
 City of Manistique with the update of their recreation plan so that they can apply for funding for
 this project through Michigan DNR's grant program.

2015 PRIORITY PROJECTS

Projects that meet the goals of US Department of Commerce for funding and are consistent with the goals and strategies of this CEDS are summarized in the following table and further detailed on subsequent pages.

TABLE 5 2015 Priority Projects Projects Recommended for Priority Consideration by the EDA				
Location	Project Title	Total Estimated Cost	Jobs Created	
Marquette County	Marquette Smartzone Satellite	\$37 million	577	
Dickinson County	Dickinson Area Manufacturing Training Facility	\$3 million	70	
Delta County	Central U.P. Aquaculture Net Pen Project	\$1.2 million	100	
Regional	CTE/Vocational Marketing Campaign	\$100,000	1	
Regional	Broadband and Wireless Expansion Assessments	\$60,000	6	
Regional	Regional Food Storage and Processing Center	TBD	TBD	
Regional	Regional Recycling Development Plan	\$45,000	1	
Regional	Superior Trade Zone Multimodal Asset Mapping	\$150,000	1	
Delta County	Delta County Airport Renaissance Zone/Industrial Park Infrastructure	\$230,000	10	
Menominee County	Menominee Industrial Park Upgrades	\$2 million	200	
Regional	Regional Recreation Development Plan	\$40,000	1	

Dickinson County	Kingsford Wastewater Expansion	\$48,480	1
Regional	Target Market Analysis/Housing Plan	\$60,000	1

Project Title: <u>Marquette SmartZone Satellite</u>

Nominating Agency: City of Marquette Location: City of Marquette

Description: Infrastructure to support development of a SmartZone campus with a business accelerator and training space. The Houghton/Hancock LDFA and MTEC SmartZone, working with the City of Marquette and regional partners, plan to establish a Satellite SmartZone, under 12b statute of the Local Development Act 281 of 1986, in Marquette, MI, for the purpose of creating and retaining technology enterprises and employment through commercialization of research and emerging technology within a regional strategy, currently referred to as, Innovation Shore. The Innovation Shore partnership is a regional partnership consisting of MTEC Smart Zone and the Marquette Satellite and related governmental jurisdictions and private and public partners. Initial sectors to be included within the SmartZone have been selected based upon a recently completed City of Marquette Economic Development Study, and will include clusters in Life Sciences, IT & Social Media, Blue Water Economy & Green Infrastructure, Natural Resources, and Food Systems & Processing. Additional clusters can and will be added as local interest and opportunities may arise. The anticipated Marquette Satellite, in cooperation with MTEC SmartZone, will foster the growth of these economic clusters.

Estimated Cost: \$37 million

Funding sources:

Federal: \$TBD

Local \$17.5 million **Private:** \$19.5 million

Jobs Created: 577

Anticipated outcome: The proposed Marquette Satellite will support technology employment and growth by serving as the catalyst for collaboration between government, higher education, finance, and private sector business partners.

Project Title: <u>Dickinson Area Manufacturing Training Facility</u>
Nominating Agency: <u>Dickinson Economic Development Alliance</u>

Location: Kingsford

Description: There is a shortage of qualified workers for industrial and manufacturing jobs within the Dickinson area region. Further, with healthy and physically challenged veterans coming back to the States from the Middle East campaigns, there will an abundance of individuals that could with some training, fill this shortage issue. Types of jobs in need of training include general welding, specialized welding, computer assisted design (CAD), computer numerical control (CNC), specialized inspection services, automotive technology, and job training programs customized for regional employers hiring needs. The Dickinson area community is positioned to handle a training program to fill the constant shortage of qualified workers as well as providing rehabilitation services for Veterans that are need of services before entering back into the workforce and for supplying the pipeline of workers needed for regional economic growth. Dickinson County is home to three critical entities that can

accommodate these issues – Bay College West, Dickinson-Iron ISD Technical Center, and the Oscar G. Johnson Veterans Affairs Hospital. In order to address this shortage, a 12,000-16,000 square foot facility would be necessary to fill the needs of this program; through remodeling, and/or expanding an existing facility or constructing a new facility. The facility would in all likelihood be publicly owned or non-profit owned. This facility would be available for training in the manufacturing and industrial trades as previously described. Estimated cost of the project would be approximately \$3 million.

Estimated Cost: \$3 million

Funding sources:

Federal: \$1 million
Local \$1.95 million
Private: \$50,000

Jobs Created: 10-70 a year

Anticipated outcome: Fill the constant shortage of qualified workers as well as providing rehabilitation services for Veterans that are need of services before entering back into the workforce and for supplying the pipeline of workers needed for regional economic growth.

Project Title: Central U.P. Aquaculture Net Pen Project

Nominating Agency: Delta County Economic Development Alliance

Location: Regional

Description: The Central U.P. Aquaculture group was formed between the Hannahville Indian Community, Pisces Fish Processing, and the Delta County EDA to bring aquaculture (raising fish for food) to our area in an environmentally respectful manner. The group is proposing an aquaculture research project to understand the environmental and economic impact a commercial rainbow trout net pen operation would have on Lake Michigan.

Estimated Cost: \$1.2 million

Funding sources:

Federal: \$610,000

Local \$

Private: \$590,000 **Jobs Created:** 100

Anticipated outcome: The project is being pursued to improve the quality of economic activity within the community such as higher wages, improved benefits, greater career potential and the use of higher level of skills that currently are typical within the economy. Up to 100 jobs are expected with a commercial operation resulting from the research project.

Project Title: CTE/Vocational Marketing Campaign
Nominating Agency: CUPPAD Regional Commission

Location: Regional

Description: Across Michigan, companies often mention the difficulty of recruiting skilled labor. Furthermore, when businesses are choosing to locate, having a skilled labor force is a major factor in their decision-making process. This is no different in the U.P., where skilled labor positions go unfilled for long periods of time due to a talent pipeline gap. Public perception, especially among high school age students and their parents, has been identified as a key reason why youth are not choosing to pursue skilled labor careers. The RPI group recognized a need to improve the image of CTE/vocational careers to encourage parents and guidance counselors to show students how these careers can provide meaningful, well-paid work.

Estimated Cost: \$150,000

Funding sources:

 Federal:
 \$75,000

 Local
 \$35,000

 Private:
 \$40,000

Jobs Created: 1

Anticipated outcome: Expanded awareness of career tech educational programs and related occupations will encourage students to pursue education that fits the needs of growing employers. A strong, skilled workforce will encourage businesses to stay and grow in the region. Furthermore, recent graduates of these programs will be on the cutting edge of industry tools and techniques, enabling diversification of existing and potential firms.

Project Title: Broadband and Wireless Expansion Assessments

Nominating Agency: CUPPAD Regional Commission

Location: Regional

Description: Lack of access to reliable high-speed internet and cellular service was identified as a major barrier to economic development by stakeholders in Regional Prosperity Initiative (RPI) meetings. CUPPAD began working with NMU and ConnectMI to map broadband access in Marquette County as a result of information gathered from surveys they had conducted in some areas. Surveying all communities in the region to understand needs and show demand to providers would improve access throughout the region.

Estimated Cost: \$60,000

Funding sources:

Federal: \$50,000 Local \$10,000 Private: \$0 Jobs Created: 6

Anticipated outcome: Proving demand will encourage providers to install additional infrastructure to meet the area's broadband and wireless needs, creating direct jobs and leading to future business development.

Project Title: Regional Food Storage and Processing Center

Nominating Agency: CUPPAD Regional Commission **Location:** KI Sawyer, Marquette County

Description: The proposal is to develop meat and vegetable processing centers as well as cold storage at the site. The project would make use of existing County-owned properties in Sawyer. The purpose of this project is to provide additional capacity to the local agriculture industry.

Estimated Cost: \$TBD

Funding sources:

Federal: \$TBD
Local \$TBD
Private: \$TBD
Jobs Created: 1

Anticipated outcome: The project would provide additional capacity to the local agriculture industry, facilitate small business development, and encourage increased value-added processing.

Project Title: Regional Recycling Development Plan

Nominating Agency: CUPPAD Regional Commission

Location: Regional

Description: Recycling is a high-growth industry that is currently limited in the Central U.P., especially in the rural areas that comprise the majority of the region's land mass. Developing a plan to promote business development in the recycling industry has the potential to foster new businesses to both take advantage of the industry's economic growth potential and improve access to recycling.

Estimated Cost: \$40,000

Funding sources:

 Federal:
 \$20,000

 Local
 \$20,000

 Private:
 \$0

Jobs Created: 1

Anticipated outcome: The plan would foster recycling-related business to take advantage of a high-growth industry that has the potential to provide many jobs to area residents.

Project Title: Superior Trade Zone Multimodal Asset Mapping

Nominating Agency: City of Escanaba

Location: Regional

Description: The Cities of Escanaba and Marquette along with Delta and Marquette County and associated townships have been jointly working on a Central UP Micropolitan Regional Economic Development Zone in the Central UP to strengthen, support, and increase activity in the region's manufacturing, distribution, and transportation sectors. The next step is to create an asset map of the multimodal transportation options (highway, rail, air, and ship) that exist and opportunities for future expansion. The project would explore access to international markets through an international port strategy, foreign trade zone opportunities by air and water, rail opportunities, and transportation infrastructure. Additionally, it would prioritize and identify key areas for improvement that would be needed to be an international multimodal port of entry.

Estimated Cost: \$150,000

Funding sources:

Federal: \$TBD Local \$TBD Private: \$TBD

Jobs Created: 2

Anticipated outcome: The Central UP Next Michigan Development Region aligns economic policy and clusters for business attraction, export promotion, natural resources, specialized infrastructure, education and workforce, research – science and technology, environment, and quality of life. The outcome is the cluster will provide a framework for organizing effective policies and investments.

Project Title: Delta County Airport Renaissance Zone/Industrial Park Infrastructure

Nominating Agency: Delta County Economic Development Alliance Location: Delta County Airport, Escanaba, Delta County

Description: Delta County Airport was awarded a Tax Free Industrial Park designation in 2002 and has continued to add infrastructure improvements. Of the approximate 130 acres available for lease, 38 acres have been approved for selling. Completing the infrastructure project, which includes

roads, water, sewer and electrical, will enable the parcels to be more marketable. These additions to the parcel will enhance the opportunity for retention. Not placing this financial burden on a prospective buyer will allow for savings to the new business, thus increasing the financial investment made to this region.

Estimated Cost: \$230,000.00

Funding sources:

Federal: \$TBD Local \$75,000 Private: \$TBD

Jobs Created: 10 with 30 retained

Anticipated outcome: The expansion of the infrastructure to this 38 acre parcel will allow the airport to sell single parcels to fit the manufacturers' needs.

Project Title: <u>Menominee Industrial Park Upgrades</u>

Nominating Agency: City of Menominee

Location: City of Menominee, Menominee County

Description: The City of Menominee proposed to renovate its existing Industrial Park and expand to an additional 72 acres. The existing Park was built in the early 1970s with an EDA grant and is in need of lighting and other minor repairs and upgrades. The park is about 90% full, and only a couple of five acre lots are left. The City has purchased an additional 72 acres that are contiguous to the existing park. Infrastructure at the current park was sized at the time of construction to accommodate the addition of the 72 acres. The City has spent approximately \$700,000 on land purchases to date.

Estimated Cost: \$2,000,000

Funding sources:

Federal: \$TBD

Local \$700,000

Private: \$TBD

Jobs Created: 100

Anticipated outcome: This project will provide additional property for development and provide affordable space to business startups to meet the needs of an expanding industrial base.

Project Title: Regional Recreation Development Plan

Nominating Agency: CUPPAD Regional Commission

Location: Regional

Description: Recreation-based tourism is an economic driver in the Central U.P., which is home to some of the nation's best hiking, biking, and cross-country skiing trails and fishing and hunting opportunities. Developing a regional recreation plan that takes a collaborative approach to prioritizing recreation improvements and developments will ensure that the area remains a top recreation destination. Additionally, this plan will explore opportunities for additional private investment and public/private partnerships to expand on the recreation industry, such as outfitters and equipment rental services.

Estimated Cost: \$40,000

Funding sources:

Federal: \$20,000 **Local** \$20,000

Private: \$0
Jobs Created: 1

Anticipated outcome: The project would spur private development near recreation sites. Additionally, local units of government will be able to adopt this plan to leverage private support and apply for state and federal funding to implement prioritized projects.

Project Title: Kingsford Water/Wastewater Expansion

Nominating Agency: City of Kingsford Location: Kingsford, MI

Description: Provide sanitary sewer, fire protection, and potable water supply to 10 acres of under-utilized industrially-zoned property. The property has railroad and stake trunkline frontage, and the project would provide the necessary utilities to develop the property. The area currently holds several major businesses and industries in the city. Grede Holdings, LLC and Midwest Asphalt & Gravel, Inc. are the adjacent property owners. The city extended 700 feet of sanitary sewer main In November of 201 to facilitate sewer service for a New Family Dollar Store Development and extended the sewer to the west right of way of M95/Carpenter Ave. If a funding source can be identified the project, it would be anticipated that the City Council would vote to approve a financial match.

Estimated Cost: \$48,480

Funding sources:

Federal: \$TBD Local \$TBD Private: \$TBD Jobs Created: 1

Anticipated outcome: The project would spur private development in industrially-zoned property near existing businesses considering expansion.

Project Title: Target Market Analysis/Housing Plan

Naminating Agency: CURRAD Regional Commission

Nominating Agency: CUPPAD Regional Commission

Location: Regional

Description: Housing mix, quality, and affordability were recognized as barriers to community wellbeing, strengthening traditional downtowns, and attracting and retaining talent in Regional Prosperity Initiative meetings. The regional housing plan will conduct a Target Market Analysis at both a region-wide and local level, examine affordable housing needs, and develop recommendations to address any issues.

Estimated Cost: \$60,000

Funding sources:

 Federal:
 \$50,000

 Local
 \$10,000

 Private:
 \$0

Jobs Created: 1

Anticipated outcome: The housing plan would enable private developers and local units of government to understand housing needs of potential employers and their employees and work together to create an appropriate housing mix.

Projects Which Support Development

These projects improve the viability of the local communities, but do not meet the EDA Priority Guidelines for any of several reasons, including failure to create permanent jobs, lack of regional impact, or not being ready to be acted on within the next year.

Evergreen Heights Road Construction

Cost: \$445,000

Location: Westwood Ave. to Evergreen Ct., City of Kingsford, Dickinson County

<u>Project Description:</u> The project will provide access, water, and wastewater service to 6.3 acres of business district property along with 3.7 acres of privately-owned property for expanding an established retirement village and assisted living community.

Delta County Ruth Butler Building

Cost: \$380,000

Location: City of Escanaba, Delta County

<u>Project Description:</u> Rehabilitate and remodel the 24,000 sq. ft. Ruth Butler Exhibition building to enhance its ability to serve as a kitchen incubator and year round exhibition/conference center facility. Rehabilitation includes roof replacement, heating system replacement, kitchen equipment and fire suppression system upgrades.

Manistique Boardwalk

Cost: \$1,575,000

Location: City of Manistique, Schoolcraft County

<u>Project Description:</u> Extend the west end of the existing Boardwalk along the Manistique River into town over to Central Park, and then reconnect to the east portion of the Boardwalk. Add fitness trail equipment and a kayak launch.

Delta County Law Enforcement Center

Cost: TBD

Location: City of Escanaba, Delta County

<u>Project Description:</u> Establish a multi-purpose Law Enforcement Center to meet increasing community needs.

Delta County Commerce Center Relocation

Cost: \$280,000

Location: City of Escanaba, Delta County

<u>Project Description</u>: The Delta County Commerce Center is the hub for business and economic activity in the area. The Delta County Chamber of Commerce, Convention and Visitors Bureau, Builders Exchange, UP State Fair Managing Agent and the Delta County Economic Development Alliance are by design all

collocated in the same building as a best practice in community collaboration. The building currently sits on land that is owned by the City of Escanaba that is leased for \$1 per year. The Chamber owns the 1961 building which needs major renovation to continue operation. The group would like to move to an area that is more visible and easier for tourists and businesses to find on North Lincoln Road. This location is adjacent to the UP Steam and Gas Engine Village on the U.P. State Fairgrounds.

Maple Ridge Water System

Cost: TBD

Location: Maple Ridge Township, Delta County

<u>Project Description:</u> Treatment plant (replace existing door, build an entry, replace the present wiring, clean the tank, insulate and side the existing structure, purchase generator), Pump House (A generator needs to be purchased, valves and pipes painted, replace the auto call alarm, the CL2 pumps and the heater in the CL2 room), Curb Stops (Curb stops need to be inspected and replaced as needed), Meters (replace approximately 100 meters), Billing Software (We need to purchase a "reader gun" (\$9000.00), new billing software (\$5000.00), a computer and a printer for billing (\$2000.00)).

Maple Ridge Fire Hall

Cost: TBD

Location: Maple Ridge Township, Delta County

<u>Project Description:</u> Electrical upgrades, new doors (3), an expansion and new apparatus; a pumper and a brush truck.

Maple Ridge Cemetery

Cost: TBD

Location: Maple Ridge Township, Delta County

<u>Project Description:</u> Purchase fencing to finish an existing project at the Rock Cemetery and purchase and replace the present fencing at the St. Nicholas Cemetery.

Maple Ridge Community Center

Cost: TBD

Location: Maple Ridge Township, Delta County

<u>Project Description:</u> Electrical upgrades to include wiring, lighting and an air conditioning unit, remodel the kitchen and provide a source of heat, insulate, repair or replace the parking lot, replace the old greenhouse area on the front of the building with a sunroom (sitting area for visiting).

Maple Ridge Road Improvements

Cost: TBD

Location: Maple Ridge Township, Delta County

<u>Project Description:</u> Repair, gravel, repave, and clean the ditches.

Burt Township Sanitary Sewer and Waste Water Treatment Facility

Cost: TBD

Location: Burt Township, Alger Township

<u>Project Description:</u> Proposal is to install sewer lines and a water treatment facility in the Township. Although the Township provides municipal water to residents in the Grand Marais area, residents do not have sanitary sewer service. The Township relies on septic systems to manage waste. This is a limitation on development as well as a threat to local water quality. Since the Township economy relies heavily on recreation and tourism, protecting water quality is important to protecting the economic base as well as public health.

Burt Township Electric Infrastructure Expansion

Cost: \$1.5 million

Location: Burt Township, Alger Township

<u>Project Description:</u> The proposed project would install electric infrastructure in Burt Township along H-58 from Cemetery Road to the Luce County line, an approximately 3.5 mile length.

Alger County Jail Renovation and Expansion

Cost: \$3.2 million

Location: Munising, Alger County

<u>Project Description:</u> The County has proposed to renovate and expand the existing jail to accommodate more prisoners in a more safe and affordable manner. The new jail would meet the needs of both Alger and Luce Counties.

RESOLUTION ADOPTING THE COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY PROGRESS REPORT AND AMENDMENTS

WHEREAS, the Central Upper Peninsula Planning and Development Regional Commission's Comprehensive Economic Development Strategy (CEDS) Committee is charged with filing an annual report on the accomplishments and changes to the Comprehensive Economic Development Strategy, and

WHEREAS, the Comprehensive Economic Development Strategy is a document which is updated each year, and

WHEREAS, the CEDS Committee recognizes that conditions are subject to change in the economic environment of the Central Upper Peninsula, and

WHEREAS, it is desirable and prudent to review the Comprehensive Economic Development Strategy annually and amend the document as necessary to keep it current with the existing conditions of the Central Upper Peninsula, and

BE IT RESOLVED, that the CEDS Committee hereby adopts the Comprehensive Economic Development Strategy Progress Report and Amendments in compliance with the requirements of the US Department of Commerce Economic Development Administration, and

BE IT FURTHER RESOLVED, that the Comprehensive Economic Development Strategy Progress Report and Amendments dated March 19, 2015 be attached as an addendum to the Central Upper Peninsula Comprehensive Economic Development Strategy Report dated February, 2011.

Adopted on this 19th day of March, 2015.

Rhiannon Haller

CEDS Committee Secretary
CUPPAD Regional Commission