Topics

- Our Goals (Esri / Esri Minneapolis)
- Your Work (My Experience)
- Our Work
- Our Support
esri — Serving Our Users

Goals

• Advancing GIS and Geographic Science
• Promoting Spatial Understanding
• Training the GIS Workforce
• Supporting Our Employees
• Contributing to Society

Status

• Financially Strong & Growing
• Many Strong Relationships
Your Work

Addressing All Our World’s Challenges
Managing Utilities and Public Infrastructure

- **Electrical Network**: Telvent, Pennsylvania
- **Pipeline Risk**: Zug, Switzerland
- **Transmission Line Design**: Switzerland, Carlsbad, CA
- **Broadband Coverage**: Europe
- **Natural Gas**: Nanjing, China
- **3D Microwave Obstruction Analysis**: Texas, Boston, MA
- **Infrastructure**: Nanjing, China
- **Multi Utility Management**: Zug, Switzerland
- **Sewer Lines**: Boston, MA
Public Safety, Health, and Social Issues

Accessibility to Healthy Foods
Philadelphia, PA

H1N1 Epidemic Tracking
Denmark

Crime and Policing
London

Crime Hotspots
Oakland, CA

Public Housing and Social Risk
New York City, NY

911
Delaware

Childhood Obesity
United States

Race and Health care

Foreclosure Analysis
Dallas, TX
Planning for and Responding to Natural Disasters

- Tsunami Modeling
  - South Asia
- Volcanic Eruption
  - Eyjafjallajökull, Iceland
- Flooding
  - Nashville, Tennessee
- Sea Level Rise
  - Luzon, Philippines
- Dam Failure
  - Gulf of Mexico
- Hurricane
  - Alabama
- Earthquake
  - Haiti
- History
  - California
Business and Economic Development

Online Socio/Economic Analysis
- Philadelphia, PA

Site Selection
- Charlotte, NC

Online Commercial Real Estate Evaluation
- United States-STDB

Business Site Selection
- Ashville, NC

Industrial Site Suitability
- South Korea

Business Analysis
Natural Resource Management

Carbon Accounting
- Australia

Agriculture Production
- United States

Surficial Geology
- Antarctica

Geochemical Visualization
- Alaska

Wetlands
- United States

Northern Europe

Groundwater
- California

Petroleum Exploration
- Columbia

Children’s Forest
- United States

Forest Carbon Management
- Canada
Renewable Energy

Geothermal Resources

Solar Assessment–LIDAR
San Jose, CA

Solar Rooftop Model
North Vancouver

Wind Offshore Suitability
East Coast, USA

Renewable Energy Potential
South Korea

Hydro Power Potential
Mexico

Solar Potential
Darmstadt, Germany

Land Use
Maui, HI

Slope

Renewable Energy Planning
Our Work
Arc Milestones

30 Years of GIS Evolution

First User Conference
ArcView
Workstation ARC/INFO
ARC/INFO
Map Objects
ArcIMS
ArcGIS
ArcGIS Server
ArcGIS Mobile
ArcGIS Online
ArcGIS 10

2010
2007
2006
2004
2000
1999
1998
1996
1995
1991
1987
1982
1980

Opening Geographic Knowledge to Everyone
ArcGIS

A Complete System for Geographic Information

- Discover
- Create
- Manage
- Visualize
- Analyze
- Collaborate

Cloud
Enterprise
Local

Web
Mobile
Desktop
Hundreds of Improvements

Making ArcGIS Easier and More Productive

Fast Display

Integrated Parcel Management

Template Based Editing

Online

Templates

Content Templates Sharing

Map Books
ArcGIS 10 Productivity Demonstration
Hundreds of Improvements

Making ArcGIS a Stronger Scientific Platform

Time Aware

Integrated Scientific Programming

Advanced Spatial Analysis

3D GIS

02 May, 2010
Field Data Collection

- **ArcGIS for iOS**
  - Easy map navigation
  - Simple data update
  - Free

- **ArcGIS Mobile**
  - Workflow/Task-based collection
  - No GIS experience required
  - Sync with Desktop or Server
  - Included with ArcGIS Desktop

- **ArcPad**
  - Professional GIS data collection
  - Ad hoc workflows and analysis
  - High-precision collection
Leveraging ArcGIS Online

• Maps
  - Basemaps
  - Services
  - Layer/Map packages

• Applications
  - Mashup & presentation tools
  - Web and mobile applications
  - Templates

• Resources
  - Online storage
  - Sharing
  - Groups/Collaboration
Community Topographic Basemap

Crowd Sourcing Authoritative Basemaps

- Template Based
- Collaborative
- Multi-Scale
- Authoritative Source
- Many Participants
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**New**
Esri Support
esri — Beyond Software

- Technical Support
- Education Services
- esri Press
- Professional Services
- Partner Program
- Grants / ELA’s
Training

Providing Multiple Alternatives

- Classroom
- Web Classes
- Live Seminars
- Virtual Classroom
- Certification (Coming)

... Enhancing User Productivity
Our Global Partner Network Is Working

Helping Us Evolve Our Technologies

Hundreds of New Apps on ArcGIS 10...

Providing Thousands of Solutions and Services...
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